



Hula Visitor Centre

The proposed project involves creating a visitor centre at a world-renowned site for bird watching, especially during the spectacular bird migration season. The site is located in northern Israel, on the migration route between Europe and Africa, which stretches along the Jordan River, passing by the Sea of Galilee. The design is intended to become part of the unique surrounding landscape, its history and its cultural significance. The long elevations of the building lie between the two mountain ranges to the east and west, and are open to the magnificent views. The building is positioned right on the water canal system to obtain the best opportunities for bird watching. The building is modest in its appearance, blending in with the valley and echoing the mountain ranges. The viewing tower is designed as a landmark, easily spotted in the flat plain. The building was designed with strong attention to sustainability, with spaces that can be naturally lit and ventilated, with eastern and western light filtered by the specially designed branch screens, and with the application of systems for solar energy, recycling and collection of rainwater.



Site Plan

